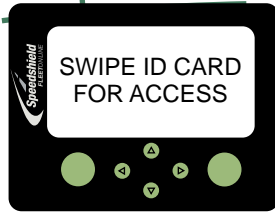




FLEETONLINE

Your Fleet



In-Vehicle Fleet Monitor Units

Cellular Network Internet Server

Your Computer



Utilization Reports



Logbooks & Checklists



Email Alerts

Fleet Online is your Fleet Management Solution.

If you need to know your equipment is operating efficiently, serviced just-in-time and that your OSHA Logbooks are covered – you need Fleet Online. Don't waste resources trying to locate equipment, fill out logbooks and read meters – Manage your Fleet Online now.

With Fleet Online, your vehicles send information automatically to your password protected internet site. From any computer, anywhere, you can monitor your fleet through the Internet and have instant visibility over their operation. Fleet Online does all the work in an accurate and timely manner, leaving you to make the decisions.

Time spent trying to find out where your costs are going and why is a thing of the past.

Fleet Online is the new standard for Fleet Management.

Instant Return On Investment

By using Fleet Online, there is no waiting period to get a return. Think of some simple numbers.

Each Month:

<i>Vehicle Logbook data</i>	<i>= 1 hr labor per vehicle</i>
<i>OSHA Logbook</i>	<i>= 1 hr labor per vehicle</i>
<i>2 hrs of labor</i>	<i>= \$50 per vehicle.</i>
<i>Cost of Fleet Online</i>	<i>= \$20 per vehicle</i>
<i>Start Up ROI</i>	<i>= \$30 per vehicle.</i>

But the Returns don't stop there – with Fleet Online you can focus on many unnecessary expenses and safety risks relating to your fleet.

Use Fleet Online to ensure that your PM services are 'just-in-time'. How much money is it costing you servicing equipment based on a 'best guess'?

Add accessories to Fleet Online to manage equipment damage caused by speeding and overloading. Reduce your expensive repair bills.

Get accurate utilization reports that help size your fleet appropriately and eliminate the cost of surplus equipment.

Top Down Safety Management

Fleet Online allows your Company to manage its Risks, Operating Safety and OSHA requirements – top down.

Are your Operators speeding?

Do they wear seat belts?

Is your equipment overloaded or misused?

Get the reports that you need at any level in your Company –Corporation, Division, Site or Department. Every vehicle in your companies fleet operating on Fleet Online is visible to the top corporate account holder. Allocate visibility to Division and Site managers of

own equipment. Empower your staff to cut costs and increase safety. From the CEO down – Fleet Online gives instant and accurate visibility over your operations. Don't ask about your risks – get answers on demand with Fleet Online.

Simple Function

The beauty of Fleet Online is its simplicity. You install an FM (Fleet Monitor) unit to your vehicle, receive your online access codes and you're away. The FM unit is a rugged wireless reporting module that communicates over the Cellular network. It is transferable from your old vehicle to a new vehicle. Fleet Online can ask questions of your operators that give you additional paperless information, such as your OSHA checklists. The FM unit starts reporting the second it is installed. And it is very cost effective – from just \$20 per month, your system is running.

Scale Up

Once you start using Fleet Online – you will want to know how you can expand its capabilities – and that's where Fleet Online comes into its own.

Manage your Operators, training times, safety rating, efficiency and performance.

Monitor your equipment damage, auto-email alerts for collisions. Know the time and the operator responsible.

Manage your fuel consumption by having Fleet Online automatically turn off unattended vehicles in your fleet.

And with Fleet Online – you don't pay for functions and accessories that you don't need. There is no infrastructure cost, no corporate IT complications and above all – no expensive up front costs.

Fleet Online

Reporting Engine

Fleet Online utilizes a web-based reporting engine that is accessed through any internet enabled computer. No special software is required.

The system is intuitive – with both a graphical/visual report writer interface and a 'tailor made' report 'builder' – similar to SAP.

Export your reports to PDF or CSV file for use in other applications.

Set up Fleet Online to 'Auto Email' you key events.

Change vehicle operating parameters (such as speed limits and operator access) online – fleet wide or by select vehicles.

The power to control your Fleet from your desk has arrived!

System Admin

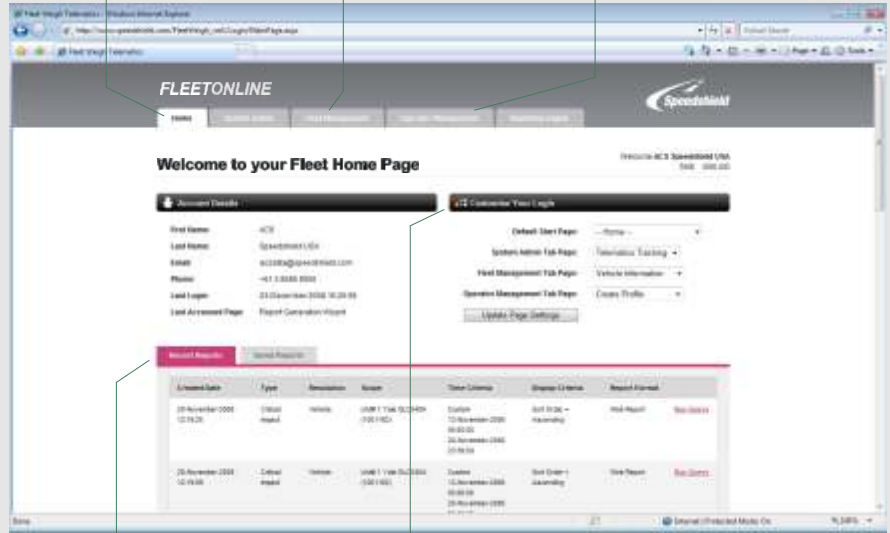
Track online commands sent to your vehicle fleet. Add online users. Assign them access to department, site or company levels. Set up auto emails alerts

Fleet Management

Send commands to your vehicles. Load your utilization expectations. Check your drive histories and operating logbooks.

Operator Management

Add, delete and create new authorized operators. Designate access permissions vehicle by vehicle or department by department.



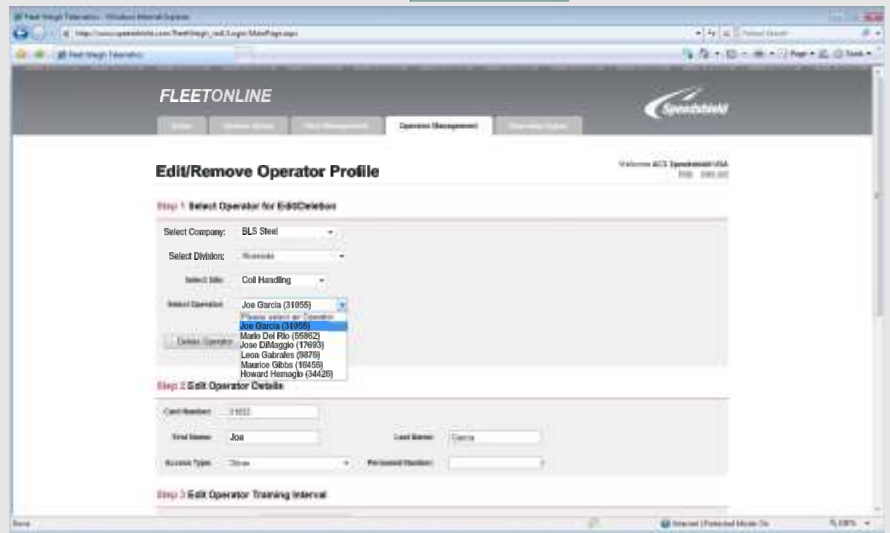
Recent Reports
Preview your recently generated reports instantly

Customize your Login
Ensure that your home page directs you straight to the online area that you use the most.

Proactive Control of Your Equipment

Fleet Online is not just a reporting system, it gives you the power to control your equipment remotely. Imagine having the power to 'lock out' a truck from your desktop, add or remove an operator's access to a piece of equipment, or change the engine idle time out dwell time. Fleet Online gives a company the ability to centrally manage its OSHA compliance by setting the operating parameters of its fleet.

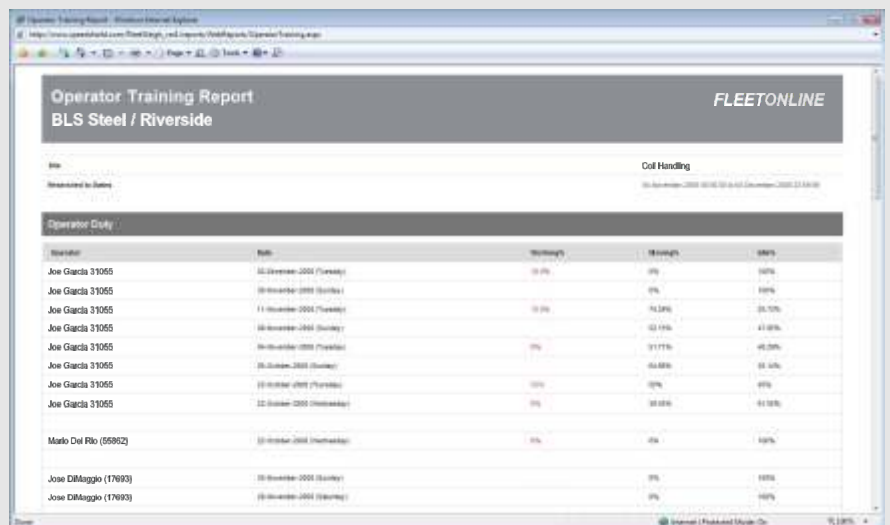
With Fleet Online you can be a proactive Fleet Manager.



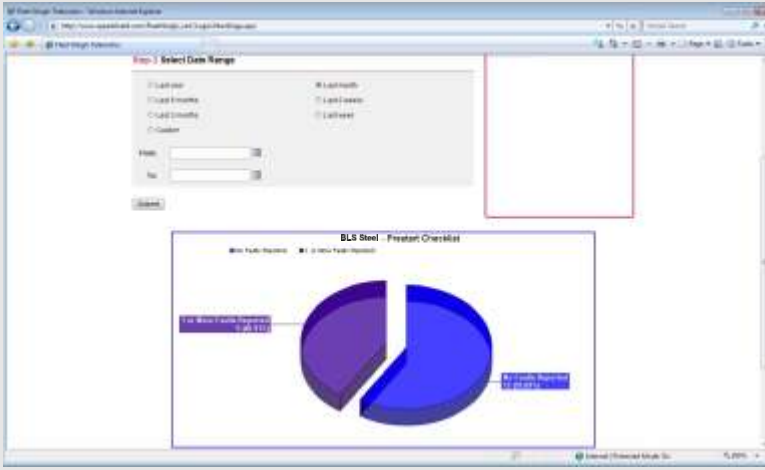
Operator & Service Technician Benefits

Fleet Online promotes efficiency benefits throughout your business. Operators appreciate Fleet Online's automated fleet logbook and OSHA checklist functions. How much time will it save your business to remove paper handling?

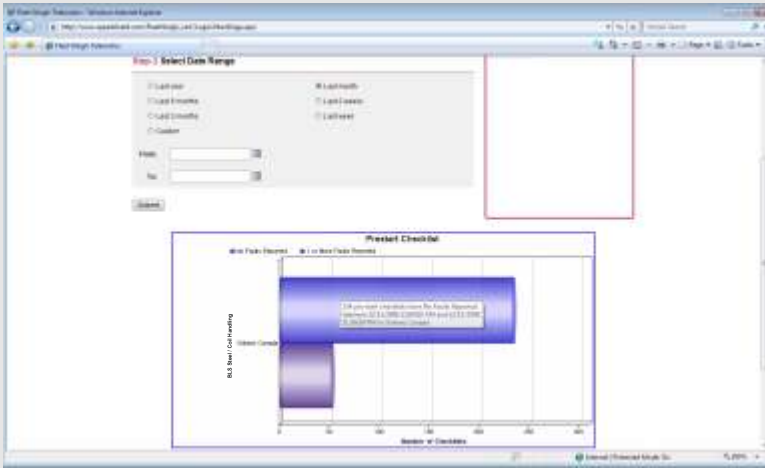
Service technicians appreciate Fleet Online's PM Service Ready reports. Fleet Online takes the guess work out of knowing when to service equipment and generates savings that come straight off the bottom line.



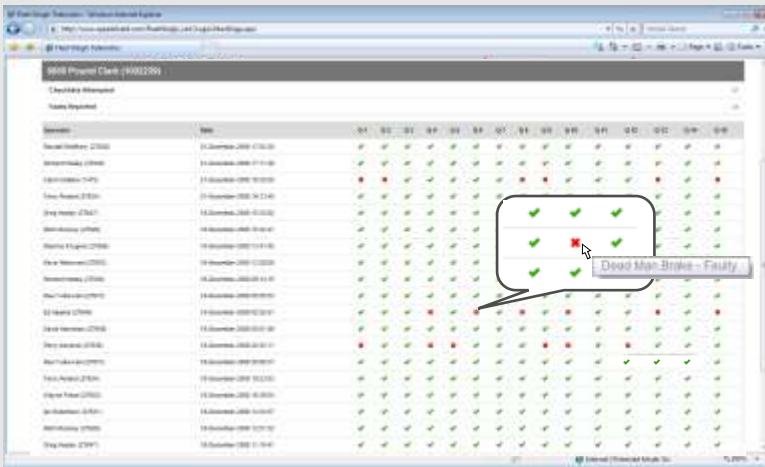
Corporate Level



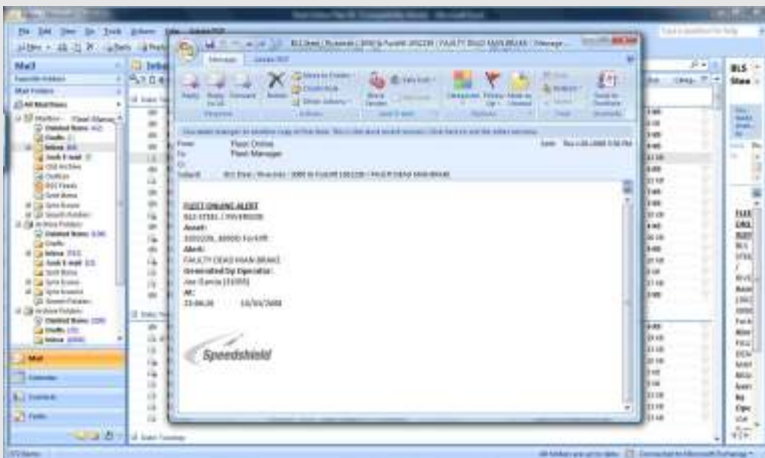
Department Level



Vehicle Level



Client Level



Interactive Reports

Fleet Online allows managers to quickly generate high level graphical reports, and 'drill' down through company operations to find 'the source of the problem'.

With Fleet Online, a corporate level operations or safety manager can get an immediate view of how well human and equipment resources are being utilized. Fleet Online shows where variable costs are being incurred and safety compliance issues are located.

Workforce Management Tools

Fleet Online has a complete suite of workforce management functions and reports to enable your company to manage equipment operators.

Manage access to equipment, vehicle by vehicle, department by department, site by site.

Generate periodic training reports and OSHA compliance reports.

Set up performance metrics for your equipment operators.

Target overtime costs directly by looking at equipment utilization – shift by shift.

Exceptions and Alerts

When you have down time on equipment or a serious incident, people need to be notified.

Fleet Online sends email alerts based on events.

A vehicle has been involved in an accident – notify the shift manager.

A vehicle has been overloaded – notify the safety manager.

A vehicle has a mechanical problem – notify the maintenance department.

Fleet Online cuts directly to the chase and delivers information to those who need to know.

ROI Benefits

Fleet Online presents a more efficient way to Manage Fleet, and by doing so, delivers ROI benefits from the word go.

Damage and Variable Cost Control

How much rubber are you burning unnecessarily? How much stock and equipment are damaged because of misuse of equipment? There is a clear line of demarcation between operators getting the job done, and operators going overboard. Fleet Online cuts costs by both allowing you to set tighter controls on your equipment use and identify misuse. Preventing just one unscheduled service of your equipment per year will save upwards of \$250 – not including the cost of downtime.

PM Servicing

Through 'just-in-time' servicing of your equipment you will save on inadvertent over servicing.

Normally, preventative maintenance is based on a 'best guess' or on a routine time period. And more often than not – it is based on a 'highest use' scenario. However equipment duty is not always 'even'. 'Best guesses' don't compare to the daily accuracy of Fleet Online. Preventing just one unnecessary PM service a year will save you at least \$125 per vehicle.

Annual Cost Saving per Vehicle

PM Servicing	\$125
Damage and Variable Cost Control	\$250
Minimise Fuel Consumption and/or idle time	\$350
Compliance Management	\$500
	<hr/>
	\$1225

Compliance Management

Before Fleet Online – few companies had the time to actually process the data in their compliance logbooks, or ensure they were up to date and complete.

With Fleet Online – companies get to use the valuable information compliance logbooks can give you. For example, an OSHA checklist gives you a daily condition report on each of your industrial assets.

Also – Fleet Online can allow companies to respond to their risks. Compliance management isn't just about doing things by the book – it is about risk mitigation – and if your business can take it seriously it will deliver serious results. Common benefits of compliance management are reductions in lost time injuries, excess wear and tear, equipment and stock damage, and equipment downtime. Most companies can't begin to manage these issues because they just don't have access to the metrics – or the ability to implement controls when necessary. Outsourcing your vehicle compliance will cost you at least \$500 per vehicle per year.

Fleet Online delivers the information and the solutions with out the management overhead.

Minimize Fuel Consumption and/or idle time

However you measure it, idling equipment costs money.

Whether it is through gas consumption, inefficient use of an asset or through excess equipment, Fleet Online will get immediate savings in this area.

On average 30% of the operating time of your equipment is 'idle time'? On a 2 shift a day business – 'idle time' costs your business in many ways – not to mention fuel consumption. By reducing idle time by just 3 minutes per operating session of equipment, a two shift per day business can save itself more than \$30 per month in fuel costs, or about \$350 a year per vehicle. Forget about asking your operators to turn off equipment left running, Fleet Online will do it for you.

Did you know?

It takes one mature tree an entire day to offset the carbon emissions of a four cylinder engine left idling for just one minute. The average unattended idle time of a forklift operating for two shifts a day, is twenty five minutes. Using Fleet Online to automatically manage your carbon emissions caused by unnecessary engine idling delivers the carbon offset equivalent of 25 trees per forklift!



Whole Business Benefits with Fleet Online

What can your company Target?



Corporate CEO

Visibility over Mobile Plant

"The visibility that Fleet Online has given our entire company over the use of our mobile equipment is priceless. It helped us form corporate policy to deal with costs and risks that were not on our radar. Now - I don't have to ask if our equipment is being used safely and efficiently – I can have an accurate report on my desk within minutes that covers our Global operations. It's been great to set policy and see our risk profile and variable equipment costs diminish."



Operations Manager

Under Utilized Assets

"I have an asset register with utilization rates auto emailed to me weekly by Fleet Online. After getting the first months data, Fleet Online allowed us to set a utilization baseline for each type of mobile equipment in our business. Now the information is clear. We know where our under utilized assets are and have implemented a plan to remove them. I am keen to know if we can use Fleet Online on all of our powered assets"



Corporate IT Manager

Unnecessary Systems Implementation

"We would get calls from our plant managers about implementing different management systems on our equipment that required us approving installation of wireless networks and running uncertified software on our internal systems. People don't seem to understand that systems implementation is more complicated and costly than putting software on a server and running it. Fleet Online was the only service on the market that delivered a comprehensive asset management tool to the business without the need for internal systems implementation. The fact that the application is web based makes things easy."



Safety Manager

Safety Compliance

"It used to be the case that safety and efficiency were viewed as 'opponents'. But with Fleet Online, the business now realizes that many of the reasons for cost overruns and inefficiencies are rooted in unsafe work practices. Within weeks of implementing Fleet Online we identified our compliance trouble spots and implemented controls on our equipment that ensured our equipment was operated safely. This past year, our business has gone injury free on mobile equipment use for the first time in its history. And now that it's gone, I don't need to remind anyone how much unsafe use of equipment was costing us."



Maintenance Manager

Over Servicing

"Our forklift mechanic would turn up every couple of weeks and pull trucks in for service. Then Fleet Online gave us a report saying that a truck that had been down for two weeks got a PM service – and it hadn't even done half the number of hours it should have. Now – we give our mechanic access to Fleet Online so he knows when to turn up to service equipment. The mechanic has started recommending it to other companies because it helps him plan his time better and save his customers money. He has picked up extra business too!"

FLEET ONLINE FUNCTIONALITY

✓ = Basic Functions, Easy install

P = Plug In Accessory

O = Extra Install Time and Minor Parts Required

FM Unit Features	Reporting Functionality	
Wireless Hour Meter and Equipment Monitoring	Asset Register with Daily Vehicle Condition Report and Operating Logbooks	✓
Pre-Shift Checklist	Paperless OSHA Checklist	✓
Equipment P.M. Service Recorder	Utilization, Efficiency and Performance Reports P.M. Service 'Just In Time' Forecaster and Service History Report	✓
Damage Sensor (Display Accident on Screen)	Safety Compliance Reports and Emails Time, Date and Magnitude Information	P
Operator ID (Card or Keypad Access)	Allocate Operators on a vehicle by vehicle basis Operator Safety Compliance Reports Paperless Operator Logbooks Operator Training Reminders	P
Speed Display with Overspeed Alarm	Speed Compliance and Exception Reports Travel Meter addition to Utilization Reports	O
Auto Vehicle Shut Down	Control Shut down times – vehicle by vehicle	O
Safety Belt Interlock (with Audio Visual)	Safety Compliance Reports and Emails	O
Weight Sensor (Display on screen)	Load Based Utilization Reports Safety Compliance Reports (Overloads)	O



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